

Summer Schools 2022 | PROGRAMA

Registrations are now open for the Summer School Mediterranean Borders and Communication Studies/ Mediterranean Borders y Estudios de Comunicación with the itinerary on transmedia narratives and social activism.

They are organised by the University of Granada and will take place from 25 May to 30 June 2022.

The proposal is structured in two types of seminars: academic and collaborative creation and citizen participation.

The **academic seminars** offer theoretical frameworks and analysis of tools within subjects related to the contents of the School. They will have a total duration of 25 hours and will take place over 5 five weeks, between 25 May and 24 June 2022. **They will be ONLINE and their contents will be taught in Spanish and English (depending on the module).**

For participation in the academic seminars (ONLINE) students from UGR will be awarded 5 ECTS.

The **seminars on collaborative creation and citizen participation** will be **face-to-face** in Ceuta, will last 25 hours and will take place between 27 and 30 June 2022. **They will be offered in Spanish, but English translation will be provided** in order to favour the presence of international students.

For participation in the seminars on collaborative creation and citizen participation (face-to-face) students will be awarded 5 ECTS.

Students may register for one or both seminars. These are free of charge and the minimum entry requirement is a **bachelor's degree**.

In addition to the UGR Summer School, the other universities of the consortium, the University of Salento (Lecce, Italy) and the University of the Aegean (Lesbos, Greece) offer a series of free seminars ONLINE and in ENGLISH. You can also register for one or more of these seminars.

Registrations can be made for one or more of the seminars offered through the same registration form:

1. Registration in academic seminars of the UGR (Online)
2. Enrolment in a seminar on collaborative creation and citizen participation (face-to-face, Ceuta).
3. Enrolment in one or more seminars offered by other universities of the consortium (Online).

A detailed description of the seminars and their dates is given below.

1. ACADEMIC SEMINARS

They will take place in an online format, each lasting 5 hours.

1.1. Culturas fronterizas (I) 25 of May (17,00-19,30h)

PROFESSORS: Sebastián Sánchez, Francisca Ruíz Garzón y María López Vallejo (UGR Melilla)

-Zonas fronterizas hispano-marroquíes: problemas y oportunidades para el desarrollo humano en estos territorios.

-Conceptos clave para entender la construcción de la identidad cultural y lingüística en los espacios transfronterizos.

1.2. Border Cultures (II) 26 of May (17,00-19,30h)

PROFESSOR: Fernando Trujillo (UGR Ceuta)

-Key concepts for the development of educational projects in border contexts.

2.1 Identidades fronterizas y mediación: de la representación a la autorrepresentación. 1 of June (17,00-19,30h)

PROFESSORS: Sebastián Sánchez, Francisca Ruíz Garzón y María López Vallejo (UGR Melilla)

-La identidad en zonas fronterizas. Estrategias de gestión de conflictos y emociones.

2.2 Identidades fronterizas y mediación: de la representación a la autorrepresentación. 2 of June (17,00-19,30h)

PROFESSOR: Marian del Moral Garrido

-Conceptualizaciones desde la antropología de los medios: cultura, género, (auto)representación, identidades, ecología mediática.

-Claves para el desarrollo de metodologías etnográficas y procesos creativos: "Cultural Visual Storytelling". Construir y narrar historias audiovisuales y multimedia bajo la perspectiva antropológica. Entender la cultura mediática a través de las personas, los procesos y los contextos. Culturas transnacionales y en movimiento.

3.1. Culturas colaborativas en la era digital (I) 8 of June(17,00-19,30h)

PROFESSORS: Jordi Alberich y Miguel Gea

-Cultura colaborativa en la era digital: implicaciones éticas.

-Análisis y clasificación de modos y estrategias de participación en proyectos y prácticas creativas.

3.2. Collaborative Cultures in the Digital Age (II) 9 of June(17,00-19,30h)

PROFESSOR: Incho Cordero

-Case studies of collaborative transmedia cultural projects in migratory and cross-border contexts.

4.1. Transmedia narratives and social activism (I) 15 de Junio (17,00-19,30h)

PROFESSOR: Domingo Sánchez-Mesa

-What are transmedia narratives? Definition and discussion of the concept of transmedia narratives in relation to dominant narrative practices. Story, storyworlds and transmediality. Intermediality versus transmediality. Typology of transmedia narratives.

4.2. Transmedia narratives and social activism (II) 16 de Junio (17,00-19,30h)

PROFESSOR: Mario de la Torre

-Transmedia activism: study and analysis of successful transmedia projects to raise awareness of the migration crisis.

5.1. Cyberactivism: Cyborg Theory and Hacker Cultures. The smartphone as the "black box" of the border population (I). 23 de junio (17,00-19,30h)

PROFESSOR: Domingo Sánchez-Mesa

-Definition of the main theories on cyberculture, cyborg and hacker culture and activism.

5.2. Ciberactivismo: Teoría Cyborg y Culturas Hacker. El smartphone como "caja negra" de la población fronteriza (II) 24 de junio (17,00-19,30h)

PROFESSORS: Óscar Martínez Sánchez

-Estudios de caso sobre el uso de smartphones como herramientas de comunicación ciudadana en culturas migrantes fronterizas.

2. SEMINARS ON COLLABORATIVE AUDIOVISUAL CREATION AND CITIZEN PARTICIPATION

They will be held in Ceuta, will last 25 hours and will take place on 27, 28, 29 and 30 June 2022. They will offer spaces for the investigative creation of innovative narratives on migration and the border. They will be addressed to the students of the centre along with the citizens of Ceuta. They will be offered in bilingual format (English and Spanish) and will subsequently be included in the web documentary created as part of the Migrimage project.

PROFESSORS: Óscar Martínez Sánchez/ Ana Belén Estrada

1. Seminar on creative ideas (5 h): June 27th

-Presentation of the Migrimage webdoc and ways of working.

-Explanation of the basic handling of audiovisual and sound tools applied to the production of audiovisual pieces that will be integrated into the webdoc.

-Collaborative work methodologies together with the local and migrant population of the city.

-Elaboration of a working idea for the production of audiovisual pieces.

2. Creation Seminar (10 h): 28-29 of June

-Through training workshops with the local and migrant population, the production of audiovisual pieces will be carried out through collaborative creative processes.

3. Closing seminar (5 h): 30 of June

-Discussion of the audiovisual pieces created.

4. Online Meetings (5 h): date to be determined at the workshop

-Presentation and discussion of the edited materials.

3. ONLINE AND ENGLISH-LANGUAGE SEMINARS OFFERED BY OTHER UNIVERSITIES IN THE CONSORTIUM

In addition to enrolling in the Summer School at the University of Granada, we encourage you to follow the sessions in ENGLISH and ONLINE of the other two summer schools held at the University of the Aegean and the University of Salento. You can register for one or more of the following sessions optionally and free of charge.

Students who follow these sessions will receive a Certificate of Attendance from each University.

THE ONLINE SESSIONS IN ENGLISH ARE:

UAEGEAN. Monday 4/7/2022 (3 hours): Communication, networked cultures and sociopolitical change.

UAEGEAN. Tuesday 5/7/2022 (3 hours): Social inequality, gender issues, human rights, environmental change in a networked world.

UAEGEAN. Wednesday 6/7/22 (3 hours): Civil society and alternative media organizations. Social media, citizen journalism, activist media, participatory media and specialised broadcast media: examples and case studies from Greece.

UAEGEAN. Thursday 7/7/22. (3 hours): Digital media and populism. Modes of cross-class media activism (working class middle class, subaltern media actions)

UAEGEAN. Friday 8/7/2022 (3 hours): The historical context of contemporary forms of media activism (in relation to 20th century movements, parties and struggles): Examples from Greece and beyond.

UNISALENTO. Wednesday 31/08/22 (5 hours): The geopolitical scenarios of migration in Southern Europe/ How to deal with European and national institutions on the issue of migration.

UNISALENTO. Thursday 1/9/22 (2,5 hours): What is citizen journalism?

UNISALENTO. Monday 5/9/22 (2 hours class+ 3 hours workshop): How to use blogs and social networks

UNISALENTO. Tuesday 6/9/22 (2 hours class+ 3 hours workshop): How to use citizen journalism platforms

UNISALENTO. Wednesday 7/9/22 (2 hours class+ 3 hours workshop): How to use smart phones

UNISALENTO. Saturday 10/9/22 (2,5 hours): Images and stereotypes on migrations.

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