

Summer Schools 2022 | PROGRAMMA

**Itinerary in DIGITAL JOURNALISM and MIGRATION ISSUES - University of Salento, Lecce Department:
History Society and Human Studies**

Dates: August 29 to September 11 (2 weeks)

How: 2 weeks, max. 5 hours classes per day

Participants: 15 university students

ECTS: 10 (50 hours face to face lectures and workshops)

Teaching methods: Lectures, master class, workshop, study and analysis of bibliography, tutorials, educational visits, essay writing, etc.

Notes: free of charges for students

The pilot course in Digital journalism led by Unisalento will take place in Lecce, Italy, for a total of two weeks.

It will contain two weeks of classes, workshops and an internship programme with ARCI Lecce ONG. During the two weeks of the Summer School, invited keynote speakers and experts from organisation and public entities will inform students on the current situation and offer crucial support to the understanding of the so-called "refugee crisis" in the Southern border of Mediterranean sea.

1. UNISALENTO SUMMER SCHOOL CONTENTS

Unit 1. Professional principles of journalism in times of migratory crisis (15 hours, 3 ects)

The aim of this unit is to analyse the new forms of journalism and the relationship between new technologies and journalism in relation to the refugee / immigration issue.

29 August. Professional ethics of journalists and migration issues; - Master class (as first lesson)

The first day we will learn the constitutional principle of free speech, with a specific focus on the digital age in order to set the new rules of journalism in the age of the Internet.

30 August. What is a humanitarian crisis and how to document it;

During the second day we will acquire skills and tools necessary for understanding, analyzing and document social phenomena related to humanitarian crisis.

31 August (on site & online)

- part 1. The geopolitical scenarios of migration in Southern Europe;

- part 2. How to deal with European and national institutions on the issue of migration.

On the third day we will illustrate the main geopolitical scenarios of migrations in Mediterranean Europe, analyzing characteristics and composition of migratory flows (socio-demographic data, countries of origin, the reasons behind migration...) and the "contradictions" caused by the European governance.

Unit 2. Journalism and citizen participation (10 hours, 2 ECTS)

In this unit we will define the key concepts, such as "public sphere," "counterpublic," "imagined

communities," and "citizen journalism," which have run through the recent debates about the civic functions of media, with a focus on migration issues and major humanitarian crises.

1 September. What is citizen journalism? (on site & online)

This class posits a theoretical framework that relies on different communication perspectives to understand citizen journalism practice and its democratic consequences.

2 September. Pressure groups and the media (Doxasphere, is public opinion possible?)

In this class we are going to explore the new pathways for truths to emerge and makes possible new tactics for media activism.

3 September – Experience/visit and assembly

4 September – Individual study and content processing

Unit 3. Advanced Tools for Digital Journalists (15 hours, 3 ECTS)

This unit offers a specific in-depth study on skills needed in multiplatform newsrooms: online

production, audience engagement, analytics, social media and interactive multimedia storytelling until Virtual Reality journalism.

5 September. How to use blogs and social networks; (2 hours class+ 3 hours workshop) (on site & online)

We will examine blogs news landscape related to humanitarian crisis, which principles of traditional journalism can and should be applied to the web, and what makes digital journalism unique.

6 September. How to use citizen journalism platforms; (2 hours class+ 3 hours workshop) (on site & online)

We will explore what happens when news is shared beyond traditional formats and how works the citizen journalism platforms.

7 September. How to use smart phones. (2 hours class+ 3 hours workshop) (on site & online)

We will explore how to share contents using our smartphones.

Unit 4. Images of migration in journalistic discourses (10 hours, 2 ECTS)

The aim of the unit is to propose to the students different points of view on the theme of the

representation of migrants and migrations by digital media, through the analysis of texts, images and videos of online newspapers and also through the comments of the readers.

8 September. Representations of migrants in western media;

With this class we will try to understand how to go against the simplifying narrative and distorted versions of traditional media on refugees and migration stories and still be able to maximize the impact of difficult / complicated stories.

9 September. Images and stereotypes on migrations.

With this class we will try to understand the growing sense of crisis in personal and collective identities that dominates the socio-discursive landscape of migration.

10 September – Experience/visit and assembly

2. ONLINE AND ENGLISH-LANGUAGE SEMINARS OFFERED BY OTHER UNIVERSITIES IN THE CONSORTIUM

In addition to enrolling in the Summer School at the University of Salento, we encourage you to follow the sessions in ENGLISH and ONLINE of the other two summer schools held at the University of Granada and the University of the Aegean. You can register for one or more of the following sessions optionally and free of charge.

Students who follow these sessions will receive a Certificate of Attendance from each University.

THE ONLINE SESSIONS IN ENGLISH ARE:

UGR.Thursday 26/5/22 (17,00-19,30h). Border Cultures (II): Key concepts for the development of educational projects in border contexts.

UGR.Thursday 9/6/22 (17,00-19,30h). Collaborative Cultures in the Digital Age (II): Case studies of collaborative transmedia cultural projects in migratory and cross-border contexts

UGR.Wednesday 15/6/22 (17,00-19,30h). Transmedia narratives and social activism (I): What are transmedia narratives? Definition and discussion of the concept of transmedia narratives in relation to dominant narrative practices. Story, storyworlds and transmediality. Intermediality versus transmediality. Typology of transmedia narratives.

UGR.Thursday 16/6/22 (17,00-19,30h). Transmedia narratives and social activism (II): Transmedia activism: study and analysis of successful transmedia projects to raise awareness of the migration crisis.

UGR.Wednesday 23/6/22 (17,00-19,30h). Cyberactivism: Cyborg Theory and Hacker Cultures. The smartphone as the "black box" of the border population (I): Definition of the main theories on cyberculture, cyborg and hacker culture and activism.

UAEGEAN. Monday 4/7/2022 (3 hours): Communication, networked cultures and sociopolitical change.

UAEGEAN. Tuesday 5/7/2022 (3 hours): Social inequality, gender issues, human rights, environmental change in a networked world.

UAEGEAN. Wednesday 6/7/22 (3 hours): Civil society and alternative media organizations. Social media, citizen journalism, activist media, participatory media and specialised broadcast media: examples and case studies from Greece.

UAEGEAN. Thursday 7/7/22. (3 hours): Digital media and populism. Modes of cross-class media activism (working class middle class, subaltern media actions)

UAEGEAN. Friday 8/7/2022 (3 hours): The historical context of contemporary forms of media activism (in relation to 20th century movements, parties and struggles): Examples from Greece and beyond.

3. SEMINARS ON COLLABORATIVE AUDIOVISUAL CREATION AND CITIZEN PARTICIPATION

In addition, the UGR summer school will offer an on-site program in Ceuta "Seminars on collaborative audiovisual creation and citizen participation".

They will be held in Ceuta, will last 25 hours and will take place on 27, 28, 29 and 30 June 2022. They will offer spaces for the investigative creation of innovative narratives on migration and the border. They will be addressed to the students of the centre along with the citizens of Ceuta. They will be offered in bilingual format (English and Spanish) and will subsequently be included in the web documentary created as part of the Migrimage project.

PROFESSORS: Óscar Martínez Sánchez/ Ana Belén Estrada

1. Seminar on creative ideas (5 h): June 27th

-Presentation of the Migrimage webdoc and ways of working.

-Explanation of the basic handling of audiovisual and sound tools applied to the production of

audiovisual pieces that will be integrated into the webdoc.

-Collaborative work methodologies together with the local and migrant population of the city.

-Elaboration of a working idea for the production of audiovisual pieces.

2. Creation Seminar (10 h): 28-29 of June

-Through training workshops with the local and migrant population, the production of audiovisual pieces will be carried out through collaborative creative processes.

3. Closing seminar (5 h): 30 of June -Discussion of the audiovisual pieces created.

4. Online Meetings (5 h): date to be determined at the workshop -Presentation and discussion of the edited materials

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