

Master's Degree *MIGRIMAGE: Mediterranean Border Cultures and Communication Studies*

PRESENTATION: The Master's Degree MIGRIMAGE: Mediterranean Border Cultures and Communication Studies is a unique interuniversity and international academic programme in Europe, focused on the critical analysis of Mediterranean borders and specialised training in communication, migration, and border cultures. It is a joint degree offered by the University of Granada and the University of Salento, exploring the border contexts of Southern Europe through a transdisciplinary perspective that integrates cultural studies, geopolitics, audiovisual communication, digital journalism, transmedia narratives, and social activism.

The master's programme is the result of collaboration between the University of Granada — through its campuses in Granada, Ceuta, and Melilla — and the University of Salento, with the additional academic participation of the University of the Aegean in Lesbos, Greece. This international academic alliance connects three border spaces that are especially relevant within contemporary migration dynamics towards Europe: Ceuta and Melilla, the island of Lesbos, and Southern Italy.

The programme was created in response to two major contemporary challenges. On the one hand, it seeks to strengthen the university's commitment to the social and political realities of European borders by training professionals capable of communicating complex migration and border dynamics in an ethical, critical, and rigorous way. On the other hand, it aims to consolidate a European network for education and knowledge transfer among universities, social organisations, and institutions working in border and migration contexts.

The programme also features a broad international teaching and professional team composed of lecturers and researchers from the University of Granada, the University of Salento, the University of the Aegean, the Autonomous University of Barcelona, Rey Juan Carlos University, Carlos III University, and Hofstra University (New York), among other collaborating academic institutions. In addition, professionals from journalism, communication, and audiovisual production linked to leading media outlets and projects such as Cadena SER, Agencia EFE, and Revista 5W participate in the programme, together with artists and cultural practitioners connected to initiatives such as Utopi Social Films, the Social Photography School La Ampliadora, and the audiovisual collective La Barraca Transfronteriza. The master's programme also incorporates professionals and specialists from NGOs and collaborating social organisations, including Asociación Andaluza para el Desarrollo (ASAD), ARCI Lecce Solidarietà Cooperativa Sociale, and Lesvos Solidarity, providing the programme with a practical dimension closely connected to social intervention, community work, and the everyday realities of Mediterranean border territories. This combination of academic, journalistic, artistic, and social profiles offers a practical and interdisciplinary perspective directly linked to contemporary contexts of borders, migration, and social transformation.

ACADEMIC PROGRAMME

The academic structure of the programme combines international online learning, specialised on-site pathways, and professional experiences across different territories within the master's Mediterranean network. The programme is organised into five training modules.

The first module, common and compulsory, consists of 20 ECTS credits taught online and in English, in a blended or hybrid format (meaning that students may follow the programme remotely or on one of the two campuses). This module introduces students to border and communication studies in the Mediterranean context through four subjects focused on Mediterranean borders from a comparative perspective, critical border and migration studies, methodological approaches to communication and border studies, as well as workshops and professional seminars on border communication and social activism.

Following this common module, students may choose between two specialised on-site pathways. The pathway coordinated by the University of Granada, "Transmedia Narratives and Social Activism", is taught in Spanish and addresses issues related to collaborative audiovisual creation, education in border contexts, transmedia narratives, and cyberactivism. Meanwhile, the pathway "Giornalismo Digitale", coordinated by the University of Salento and taught in Italian, focuses on advanced tools for digital journalism, media representations of migration, and the production of journalistic reports and documentaries.

The programme is completed with an international internship module, which may take place in different cities and institutions within the master's academic and social network — Granada, Ceuta, Melilla, Lesbos, or Lecce — as well as with a Master's Dissertation supervised by lecturers from the participating universities, thus reinforcing the international and collaborative dimension of the programme.

Through this innovative structure, the MIGRIMAGE master's programme establishes itself as a pioneering space for education, research, and international cooperation focused on border cultures and Mediterranean migration, promoting a critical, ethical, and socially engaged perspective on one of Europe's major contemporary challenges.

Module I: COMMON MODULE: FUNDAMENTALS OF BORDER & COMMUNICATION STUDIES IN THE MEDITERRANEAN (Coordinated by UGR)

Subject: BORDER IN CONTEXT (5 ECTS)

This subject offers a comparative approach to different border spaces in the contemporary Mediterranean, addressing the political, social, and cultural dynamics that shape the borders between Spain and Morocco, Italy and Libya, and Greece and Turkey. Through an interdisciplinary perspective, the course analyses issues such as border externalisation and bilateral migration agreements, detention centres and deportation practices, labour exploitation resulting from administrative irregularity, migrant childhood and schooling processes, as well as the role of social movements and migrant collectives in border territories. The subject also incorporates introductory seminars on the anthropology of migration and Mediterranean cultures from a historical perspective, providing a critical framework for understanding European borders in relation to contemporary migration processes.

Subject: CRITICAL STUDIES ON BORDER AND MIGRATION (5 ECTS)

This subject introduces students to the main theoretical and conceptual approaches within critical border and migration studies from an interdisciplinary perspective. Throughout the course, students engage with key notions of critical human geography, geopolitics, social movements, and migration

studies, as well as communicative, sociological, and psychological approaches related to border dynamics and human mobility. The subject also explores critical and comparative tools for the cultural analysis of migration and borders, including documentary audiovisual methodologies and collaborative work with transborder communities.

Subject: METHODOLOGICAL APPROACHES TO BORDER AND COMMUNICATION STUDIES (5 ECTS)

This subject provides an introduction to the main methodologies applied to border, migration, and communication studies from a critical and interdisciplinary perspective. The course content addresses tools derived from media anthropology, ethnographic methodologies, and collaborative creative processes, as well as approaches based on action research, participatory geographies, and collective cartographic methodologies. In addition, students work with basic notions of digital journalism applied to migration, transmedia narratives, and critical documentary communication, acquiring methodological tools to analyse and communicate contemporary border realities.

Subject: WORKSHOPS AND PROFESSIONAL SEMINARS ON BORDER COMMUNICATION AND SOCIAL ACTIVISM (5 ECTS)

This subject adopts a highly practical and professional approach aimed at developing communication tools applied to border and migration contexts. Through specialised workshops and seminars led by professionals in journalism, photography, cinema, and audiovisual communication, students work on journalistic writing techniques related to migration, social photography, video recording and editing, as well as critical approaches to media and cinematic representations of contemporary migration. Workshops related to photography and audiovisual production will be conducted in person, encouraging technical and practical learning through collaborative dynamics and applied exercises.

Students must choose one of the following two pathways (Module II or Module III).

Module II: “TRANSMEDIA NARRATIVES AND SOCIAL ACTIVISM” – University of Granada (UGR)

Subject: CULTURE AND IDENTITY IN BORDER AREAS: DEVELOPMENT OF PROJECTS THROUGH EDUCATION (5 ECTS)

This subject addresses the cultural, linguistic, and identity dynamics present in border contexts, paying special attention to the cities of Ceuta and Melilla as spaces of intercultural coexistence. From an educational and social perspective, the course explores strategies for conflict and emotion management, as well as methodologies based on community assets and learning processes aimed at personal development and social transformation. The subject also examines service-learning as a tool for community intervention, promoting the design of intercultural educational projects that encourage participation and interaction among resident and migrant communities in border contexts.

Subject: AUDIOVISUAL CREATION, COLLABORATIVE CULTURE AND MODES OF PARTICIPATION (5 ECTS)

This subject explores collaborative audiovisual creation practices and participatory processes within contemporary digital culture, paying particular attention to their ethical, social, and political implications. Throughout the course, students engage with collaborative culture dynamics, crowdsourcing and crowdfunding strategies, as well as methodologies for analysing participation in

creative projects and transmedia narratives. The subject also examines the possibilities of collaborative video production in border and migration contexts, analysing processes of representation and self-representation among the communities involved. As a final outcome, students will develop an audiovisual project based on participatory and collective creation strategies.

Subject: TRANSMEDIA NARRATIVES AND SOCIAL ACTIVISM (5 ECTS)

This subject introduces students to the field of transmedia narratives and their potential applications in social activism projects related to borders and migration. Throughout the course, students explore concepts related to intermediality, world-building, and character creation, as well as the analysis of transmedia projects developed to raise awareness about the migration crisis and human rights. The subject also incorporates a practical dimension focused on the design and production of transmedia projects and interactive web documentaries using professional tools such as Klynt, together with an introduction to programming resources, gamification, and interactive media applied to participatory digital communication. As a final outcome, students will develop a transmedia project oriented towards social activism in border contexts.

Subject: BORDER CYBERACTIVISM AND HACKER CULTURES (5 ECTS)

This subject addresses the relationships between cyberculture, digital technologies, and social activism in border and migration contexts. Drawing on cyborg and hacker theories, the course critically analyses technological practices developed by transborder communities, as well as digital devices and control systems linked to the contemporary management of borders. The subject also includes a practical dimension focused on the design of mobile applications and digital tools for social activism, as well as the use of smartphones and digital media for documenting human rights violations. As a final outcome, students will develop a project or digital device aimed at creating channels for transborder communication and cyberactivist strategies.

Module III: “GIORNALISMO DIGITALE” – University of Salento

Subject: JOURNALISM AND CITIZEN PARTICIPATION (5 ECTS)

This subject addresses the contemporary transformations of citizen journalism and new forms of public participation within digital environments. Throughout the course, students analyse processes of information production and consumption within citizen journalism networks, as well as the role of active minorities, pressure groups, and the construction of public opinion in the contemporary media ecosystem. The subject offers a critical approach to the relationships between communication, citizenship, and social participation in the digital context.

Subject: ADVANCED TOOLS FOR DIGITAL JOURNALISTS (5 ECTS)

This subject introduces students to digital tools and resources applied to contemporary journalism. The course content addresses the professional use of blogs, social media, citizen journalism platforms, podcasting, and audio storytelling, as well as approaches to immersive journalism and virtual reality. The subject combines practical and technical dimensions aimed at developing digital competences applied to journalistic production in multimedia environments.

Subject: IMAGES OF MIGRATION IN JOURNALISTIC DISCOURSES (5 ECTS)

This subject critically analyses the visual representation of migration in contemporary media discourses. Through the study of the power of images in post-industrial society, the course explores

issues related to ideology, stereotypes, and visual narratives surrounding migrants in Western media. The subject provides tools for reflecting on the processes involved in the media construction of otherness and the ethical implications of representing migration.

Subject: JOURNALISTIC REPORTING AND DOCUMENTARY ON MIGRATION (5 ECTS)

This subject adopts a practical approach focused on investigative journalism and documentary production related to migration and forced displacement. Throughout the course, students work with methodologies for planning and developing journalistic research projects linked to migration flows and asylum seekers, as well as tools for documentary reporting production. The subject will be taught entirely by journalists and professionals invited by the University of Salento, providing an applied and professional perspective directly connected to contemporary migration realities.

Module IV: INTERSHIPS (10 ECTS)

The internships will allow students to apply the knowledge and competences acquired throughout the master's programme in professional environments related to the programme's educational profiles. They will also facilitate the acquisition of practical experience and understanding of the organisational and methodological dynamics of NGOs, cultural organisations, and communication companies in the participating countries.

Module V: MASTER'S DISSERTATION (10 ECTS)

Students will develop advanced capacities for research, critical analysis, and problem-solving in multidisciplinary contexts related to border, migration, and communication studies, as well as competences for communicating results in a rigorous and well-founded manner. For the development of their dissertation, each student will be assigned a supervisor at the university where they are enrolled and may also choose, if they wish, a co-supervisor from the other university within the consortium.

TEACHING STAFF

- * Eliana Augusti (University of Salento)
- * Juan José Balaguer Pérez (Universidad Carlos III)
- * Nicolás Castellano Flores (Cadena SER)
- * Stefano Cristante (Universidad del Salento)
- * Mario de la Torre Espinosa (Universidad de Granada)
- * Ana Belén Estrada Gorrín (La Barraca Transfronteriza)
- * María Cristina Fuentes Lara (Universidad Rey Juan Carlos)
- * Miguel Gea Megías (Universidad de Granada)
- * Arnau Gifreu Castells (Universidad Autònoma de Barcelona)
- * José María Rodríguez Santiago (Agencia EFE)

- * Juan Ángel Jódar Marín (Universidad de Granada)
- * María Ángeles López-Vallejo (Universidad de Granada)
- * Mini Terri Mannarini (Universidad del Salento)
- * Óscar Martínez Sánchez (UTOPI Social Films)
- * María de los Ángeles del Moral Garrido (Universidad de Granada)
- * Agustín Morales Puga (Revista 5W)
- * Antonio Ortega Santos (Universidad de Granada)
- * Antonio David Palma Crespo (Universidad de Granada)
- * Lidia Peralta García (Universidad de Granada)
- * Chrysanthi Petropoulos (Universidad del Egeo)
- * Cecilio Puertas Herrera (Escuela Social de Fotografía La Ampliadora)
- * Cosimo Alessandro Quarta (Universidad del Salento)
- * Alessia Rochira (Universidad del Salento)
- * Nieves Rosendo Sánchez (Universidad de Granada)
- * Francisca Ruiz Garzón (Universidad de Granada)
- * Benita Sampedro Vizcaya (Hofstra University, New York)
- * Sebastián Sánchez Fernández (Universidad de Granada)
- * Domingo Sánchez-Mesa Martínez (Universidad de Granada)
- * Anna Surinyach García (Revista 5W)
- * Eugenio Tisselli Vélez (Artista)
- * Panagiota Tselepi (Universidad del Egeo)
- * Fernando Jesús Trujillo Sáez (Universidad de Granada)

TUITION FEES: 1500€

Información de matrícula EIP (UGR):

<https://titulospropios.ugr.es/estudiantes/oferta-formativa/master-formacion-permanente/master-professional-training-migrimage-mediterranean>

MORE information: migrimage@ugr.es